# Disguised Copyright Infringement of Latent Diffusion Models

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### Abstract

Copyright infringement may occur when a generative model produces samples substantially similar to some copyrighted data that it had access to during the training phase. The notion of access usually refers to including copyrighted samples *directly* in the training dataset, which one may inspect to identify an infringement. We argue that such visual auditing largely overlooks a concealed copyright infringement, where one constructs a disguise that looks drastically different from the copyrighted sample yet still induces the effect of training Latent Diffusion Models on it. Such disguises only require *indirect access* to the copyrighted material and cannot be visually distinguished, thus easily circumventing the current auditing tools. In this paper, we provide a better understanding of such disguised copyright infringement by uncovering the disguises generation algorithm, the revelation of the disguises, and importantly, how to detect them to augment the existing toolbox. Additionally, we introduce a broader notion of *acknowledgment* for comprehending such *indirect access*. Our code is available at [https://github.com/watml/d](https://github.com/watml/disguised_copyright_infringement) [isguised\\_copyright\\_infringement](https://github.com/watml/disguised_copyright_infringement).

### 1. Introduction

Generative models, especially the recent advanced Latent Diffusion Models (LDM) (Rombach et al. [2022\)](#page-9-0), have shown tremendous ability to generate new images, even of creative or artistic form according to text prompts. Such models are trained on a large corpus of data, which may consist of copyrighted material. Additionally, prior works have established that such generative models are prone to regurgitating content from their training data (Ippolito et al. [2023;](#page-9-1) Zhang et al. [2021;](#page-10-0) Carlini et al. [2022;](#page-8-0) Vyas et al. [2023;](#page-10-1) Somepalli et al. [2023a;](#page-10-2) Somepalli et al. [2023b\)](#page-10-3), which may also be copyrighted.

In this paper, we will focus on copyright law within the jurisdiction of the United States. To establish a copyright violation, two factors *must* be present. First, the accused must have had access to the copyrighted material. Second, the accused must produce content that bears "substantial similarity" to the copyrighted material (reproducing). Note that the definition of substantial similarity can be ambiguous. Within the context of images, its definition appears to be relatively broad (*[Steinberg v. Columbia Pictures Industries,](#page-10-4) [Inc.](#page-10-4)* [1987\)](#page-10-4), and in particular encompasses near-exact copies.

Turning our attention to the former "access" criterion: the natural way to establish that a model had access to a particular piece of copyrighted material is to inspect its training data. For example, in the case of Andersen v. Stability AI Ltd. (Dist. Court [2023\)](#page-9-2), the case was allowed to proceed based on the fact that copyrighted images were found in LAION-5B (Schuhmann et al. [2022\)](#page-10-5) (the training data used for Stable Diffusion) using haveibeentrained.com.

We challenge the perspective that such visual auditing is *sufficient* to establish access to copyrighted material. Our results show that it is possible to *conceal* copyrighted images within the training dataset for LDMs. Specifically, LDMs are equipped with a fixed encoder for dimension reduction such that the diffusion learning process occurs in the latent space. This structure can be maliciously exploited to generate disguised copyrighted samples: given a copyrighted image, we show how to generate a disguise such that it is visually different from the copyrighted sample but shares similar latent information. The closeness of the two samples in the latent space can be quantitatively measured by a distance function, or qualitatively revealed by a concept extraction tool called textual inversion (Gal et al. [2022\)](#page-9-3), both of which we will demonstrate in our empirical study.

Our study reveals the possibility of creating a new training dataset that does not appear to *directly* or blatantly contain any copyrighted data. Nonetheless, if a model is trained on this derivative training dataset, it would behave similarly as if the copyrighted data were present. Such disguises may still exhibit copyright infringement, although only accessing proprietary data *indirectly*. In Figure [1,](#page-1-0) we display a comparison between the previous copyright infringement

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### Disguised Copyright Infringement of Latent Diffusion Models

<span id="page-1-0"></span>

Figure 1: An overview of conventional (with *direct access* to copyrighted material) and disguised (with *indirect access*) copyright infringement for latent diffusion models. For *direct access*, training an LDM-based model on copyrighted material  $x_c$  and reproducing  $x_c$  is subjected to copyright infringement. For *indirect access*, one trains the same model on disguised samples  $x_d$ , which are drastically different from  $x_c$ , but is still able to reproduce  $x_c$  during inference.

phenomenon (*direct access*) with the disguised copyright infringement (*indirect access*). Clearly, there was still access to the copyrighted material in the latter training pipeline, which raises the following question:

#### *What constitutes access? How to quantify it?*

We answer the first question by introducing a notion of *acknowledgment*, which refers to a criterion that any sample that contains similar latent information as that of a copyrighted sample should be considered *acknowledging* it, despite possible visual dissimilarity. To quantify *acknowledgment* in practice, a deeper inspection than visually auditing the training set is required. Thus we further propose a twostep detection method: (1) a feature similarity search for screening suspects; (2) an encoder-decoder examination to confirm disguises, which augments the existing criterion. In summary, we make the following contributions:

- We challenge the current "access" criterion and point out its insufficiency in more delicate cases of copyright infringement;
- We propose an algorithm that demonstrably crafts disguised copyrighted data to conceal the content (or concepts) of copyrighted images in the training set;
- We show disguised data contain copyrighted information in the latent space, such that by finetuning them on textual inversion or DreamBooth, or training on LDM, the model reproduces copyrighted data during inference;

• We propose methods to detect such disguises, which further encourage the expansion and quantification of "access" in the context of copyright infringement.

#### 2. Background

#### 2.1. Diffusion Models

We focus on latent diffusion models (Rombach et al. [2022\)](#page-9-0) as they are ideal for text-to-image generation. We first recall the objective of regular diffusion models (Sohl-Dickstein et al. [2015\)](#page-10-6):

$$
\mathcal{L}_{\text{DM}} = \mathbb{E}_{x,\varepsilon,t} \left[ \|\varepsilon - \varepsilon_{\theta}(x_t, t)\|_2^2 \right],
$$

where  $\varepsilon \sim \mathcal{N}(0, \mathbb{I})$ , t is the timestep uniformly sampled from  $\{1, ..., T\}$ , and  $x_t$  is a noisy version of the input sample  $x$  at timestep  $t$ . Briefly, diffusion models are probabilistic models designed to learn a data distribution  $p(x)$  by gradually denoising a normally distributed variable, which corresponds to learning the reverse process of a fixed Markov chain of length T.

Note that the intermediate  $x_t$  are all in pixel space, which makes the training and inference of diffusion models expensive. To address this problem, Rombach et al. [\(2022\)](#page-9-0) propose to perform the diffusion process in the latent space, namely latent diffusion models (LDM). Specifically, LDMs utilize a pre-trained (and fixed) autoencoder architecture which consists of an encoder  $\mathcal E$  and a decoder  $\mathcal D$ , where  $\mathcal E$  is only used during training and  $\mathcal D$  is only used during inference. The objective of LDM can be expressed as:

$$
\mathcal{L}_{\text{LDM}} = \mathbb{E}_{x,\varepsilon,t} \Big[ \| \varepsilon - \varepsilon_{\theta}(\mathcal{E}(x_t),t) \|_2^2 \Big].
$$

When we perform text-to-image tasks, a text condition (or prompt)  $y$  needs to be considered. Such a text condition is compressed into the latent space with a pre-trained textembedding model  $c_{\theta}(\cdot)$  (typically a BERT (Devlin et al. [2018\)](#page-8-1) text encoder) and fed into LDM training as a conditioning vector:

$$
\mathcal{L}_{\text{LDM-c}} = \mathbb{E}_{x,y,\varepsilon,t} \Big[ \|\varepsilon - \varepsilon_{\theta}(\mathcal{E}(x_t), t, c_{\theta}(y))\|_2^2 \Big]. \quad (1)
$$

Intuitively, LDMs perform the diffusion training process on a compressed version of the training data, while the compression procedure is deterministic. As a result, it is possible that two training samples share similar latent representations, but differ significantly visually. Based on this intuition, we propose a method to generate disguised data, demonstrating that the use of pre-trained autoencoders may *conceal* the inclusion of copyrighted data in the training set.

#### 2.2. Data Poisoning attacks

Data poisoning attacks refer to the threat of contaminating part of the training data such that a machine learning model trained on the mixture of clean and poisoned data is influenced toward certain behaviors. Existing data poisoning attacks mainly focus on poisoning supervised models (classifiers). Based on the objective, there exist (1) indiscriminate attacks (e.g., Biggio et al. [2012;](#page-8-2) Koh and Liang [2017;](#page-9-4) Koh et al. [2022;](#page-9-5) Muñoz-González et al. [2017;](#page-9-6) Lu et al. [2022;](#page-9-7) Lu et al. [2023;](#page-9-8) Lu et al. [2024\)](#page-9-9), which seek to decrease the overall test accuracy; (2) targeted attacks (e.g., Shafahi et al. [2018;](#page-10-7) Aghakhani et al. [2021;](#page-8-3) Guo and Liu [2020;](#page-9-10) Zhu et al. [2019;](#page-10-8) Geiping et al. [2021\)](#page-9-11) that only alter the prediction on specific test examples; (3) backdoor attacks (e.g., Gu et al. [2017;](#page-9-12) Tran et al. [2018;](#page-10-9) Chen et al. [2017;](#page-8-4) Saha et al. [2020\)](#page-10-10) that trigger if a particular pattern appears in an example; (4) unlearnable examples (e.g., Liu and Chawla [2010;](#page-9-13) Huang et al. [2021;](#page-9-14) Yu et al. [2022;](#page-10-11) Fowl et al. [2021b;](#page-9-15) Fowl et al. [2021a;](#page-9-16) Sandoval-Segura et al. [2022;](#page-10-12) Fu et al. [2021\)](#page-9-17) that aim to reduce the utility of the data towards training a model. Moreover, the recent advanced Nightshade (Shan et al. [2024\)](#page-10-13) shows some success in poisoning LDMs on prompt-specific text-to-image tasks; Wan et al. [\(2023\)](#page-10-14) and Jiang et al. [\(2023\)](#page-9-18) also explore data poisoning attacks against large language models.

Copyright infringement can be regarded as a special case of data poisoning, where one includes some "poisoned data" as a subset of a training set  $\chi$ , such that after training a LDM on  $\chi$ , the model reproduces a copyrighted sample  $x_c$ . For *direct access*, "poisoned data" simply refers to direct copies of  $x_c$ . In this paper, we also examine *indirect access*, where one can construct the "poisoned data" so they are visually different from  $x_c$  using an adaptation of the data poisoning attack in Shafahi et al. [\(2018\)](#page-10-7).

#### 2.3. Textual Inversion

<span id="page-2-0"></span>Art generation and related copyrighted material reproduction frequently happen in LDM-based generative tools. For example, textual inversion (Gal et al. [2022\)](#page-9-3) is a popular tool for modifying personalized images with language-guided LDMs. Textual inversion uses a small set of images (typically three to five), which depicts the target concept  $S_*$ (which is a placeholder in a text prompt, e.g., "A photo of  $S<sub>*</sub>$ ") across multiple settings such as varied backgrounds or poses. The concept  $S_*$  is tokenized, converted to an embedding  $\nu_{*}$ , and then encoded as part of the text embedding  $c_{\theta}(y)$ . The embedding  $\nu_{*}$  is acquired by optimizing the LDM loss in Equation [1](#page-2-0) over the training images:

<span id="page-2-1"></span>
$$
\nu_* = \operatorname*{argmin}_{\nu} \mathcal{L}_{\text{LDM-c}} \tag{2}
$$

Optimization is performed using the same training scheme as the original LDM while keeping  $\varepsilon_{\theta}$ ,  $c_{\theta}$  and  $\mathcal E$  fixed. After obtaining  $\nu_{*}$ , it can be combined with various text prompts (typically derived from the CLIP ImageNet templates (Radford et al. [2021\)](#page-9-19)) for generation. Overall, textual inversion is a great tool for capturing particular concepts and may also be used to reproduce copyrighted content.

## 3. Generating Disguises

We describe how to *conceal* copyrighted images within the training dataset. Specifically, we demonstrate that one can construct a disguised sample  $x_d$  that is visually distinct from a copyrighted sample  $x_c$ , but contains essentially similar information in the latent space (measured via the distance between feature representations). Specifically, we first recall the feature matching attack (Shafahi et al. [2018\)](#page-10-7) designed for targeted data poisoning attacks, and then discuss how to adapt the attack to generate disguises.

#### 3.1. Feature Matching Attack

We recall that targeted attacks aim to change the prediction (e.g., causing misclassification) of a model (typically a classifier) on a targeted test sample  $x_t$  (with label  $y_t$ ) by training on a mixture of the existing clean data and poisoned data. Specifically, Shafahi et al. [\(2018\)](#page-10-7) propose a feature matching attack, where a poisoned sample  $x_p$  is acquired by making imperceptible changes to a base sample  $x_b$  with label  $y_b$  (different than  $y_t$ ) such that the feature representation of the poisoned sample  $f(x_p)$  matches that of the target sample  $f(x_t)$ , where the model f is a (usually fixed) pretrained feature extractor. By training the model (e.g., with a softmax layer on top of f ) on  $x_p$ , it is likely to misclassify the target sample  $x_t$  as the wrong (base) label  $y_b$ .

Note that the generality of the feature matching attack is restricted in the context of classification tasks because it is only applicable when the feature extractor  $f$  is fixed, which

<span id="page-3-0"></span>Disguised Copyright Infringement of Latent Diffusion Models

<span id="page-3-1"></span>

Figure 2: An illustration on the algorithm to generate disguises. We aim to optimize the loss  $\mathcal L$  consisting of an input space constraint that measures the distance between the base image  $x_b$  and the disguise  $x_d$  in the input space, and a feature space constraint that measures the distance between the copyrighted  $x_c$  and  $x_d$  in the feature space.

may only be applicable for fine-tuning or transfer learning. However, we will show how it can be used to craft disguised copyrighted images in the next paragraph.

Adapting to copyright infringement: Training LDMs on a dataset  $\chi$  amounts to performing a regular diffusion learning process on a latent dataset  $\zeta$ , where  $\zeta = \mathcal{E}(\chi)$ . Suppose there exists a set of Ncopyrighted data  $\{x_c^i\}_{i=1}^N \subseteq \chi$ , which we aim to substitute with the same amount of disguised data  ${x_d^i}_{i=1}^N$  such that the latent dataset  $\zeta$  stays intact. Compared with data poisoning, the target sample  $x_t$  is set to  $x_c$ , the feature extractor f is set to  $\mathcal{E}$ , the base sample can be any uncopyrighted image different from  $x_c$ , the sample we aim to optimize is  $x_d$ , and the feature matching algorithm can be adapted. Conveniently, the encoder model  $\mathcal E$  is pre-trained and its weights are fixed during the training of diffusion, thus making the above attack realistic.

#### 3.2. Disguised Copyrighted Image Generation

Now we introduce our disguise generation algorithm for individual images. Formally, given a target copyrighted image  $x_c$ , a base image  $x_b$  which is chosen to be visually different from  $x_c$ , distance measures  $D_1(\cdot)$  and  $D_2(\cdot)$  for input space and latent space respectively, and a fixed pretrained encoder  $\mathcal{E}$ , we aim to construct a disguised image  $x_d$  such that it satisfies:

$$
D_1 = D_1(x_b, x_d) \le \gamma_1, D_2 = D_2(\mathcal{E}(x_c), \mathcal{E}(x_d)) \le \gamma_2,
$$

where  $\gamma_1$  is the input threshold that measures the visual distance of  $x_d$  compared with  $x_b$ ,  $\gamma_2$  is the threshold that measures the feauture distance between  $x_c$  and  $x_d$ , which can be both determined empirically. We can then express the objective function as follows:

$$
\operatorname*{argmin}_{x_d} \alpha D_1 + D_2,
$$

where  $\alpha$  is a tunable hyperparameter for controlling the tradeoff. To illustrate more, the extreme case  $\alpha = 0$  refers to the scenario where there is no input space constraint on  $x_d$  while  $\alpha = \infty$  refers to no feature space constraint. Our algorithm is summarized in Algorithm [1](#page-3-0) and Figure [2.](#page-3-1)

Connection to Nightshade: Shafahi et al. [\(2018\)](#page-10-7) introduced the idea of attacking a model by manipulating training datapoints so that their feature representation resembles that of a different point. They applied this principle to targeted data poisoning attacks against classifiers, whereas Shan et al. [\(2024\)](#page-10-13) (in their work "Nightshade") and we apply it to LDMs. To highlight some of the differences between our work and that of Shan et al. [\(2024\)](#page-10-13), there are crucial technical differences in how we instantiate this algorithm. Specifically, Nightshade intends to *stop* LDM from producing the image containing the correlated concept. In contrast, we aim to *urge* LDM to reproduce the target image (copyrighted image) through indirect access. Furthermore, the two works employ this algorithm towards very different ends. Nightshade aims to sabotage the connection between an image and its corresponding text prompt, thus requiring a pair of (image, text) as input. In contrast, our method only requires the form of images as input.

<span id="page-4-2"></span>

Inference on textual inversion by learning on  $x_d$  only

Figure 3: The disguised symbol on textual inversion. The first row from left to right: Column (1) the designated copyrighted symbol; Columns (2)-(5) four disguises  $x_d$  generated with different  $x_b$ . The second row: images generated by textual inversion after training on the above  $x_d$ .

### <span id="page-4-4"></span>4. Revealing Disguises

Recall that the set of disguised data  $\{x_d^i\}_{i=1}^N$  is constructed to substitute their copyrighted counterpart  $\{x_c^i\}_{i=1}^N$  such that the latent dataset  $\zeta$  is not changed much. To evaluate whether this goal is accomplished, we extract the latent information contained in the acquired samples  $x_d$  using textual inversion to qualitatively *reveal* the disguises. We also report the feature threshold  $\gamma_2$  for quantitative analysis.

Moreover, examination of textual inversion also demonstrates how disguised copyright infringement may occur in the wild, i.e., reproducing copyrighted materials using products that utilize pre-trained LDMs to generate arts, which bring major concerns for human artists. Such LDM-based methods usually require only a few images as the training set  $\chi$ , and can be easily substituted by disguises entirely. In Appendix [F,](#page-19-0) we will further extend our evaluation to DreamBooth (Ruiz et al. [2023\)](#page-10-15) and LDM training.

#### 4.1. Experimental settings

Note that the "copyrighted" images  $x_c$  used in our experiments may not be actually copyrighted, but used as a substitute to demonstrate disguised copyright infringement.

**LDM:** We adopt the official PyTorch implementation<sup>[1](#page-4-0)</sup> of conditional LDM (Rombach et al. [2022\)](#page-9-0) and acquire the pre-trained weights<sup>[2](#page-4-1)</sup>(including that of the encoder  $\mathcal{E}$ , the denoising U-Net  $\varepsilon_{\theta}$  and the text embedding  $c_{\theta}(\cdot)$  of a 1.45B parameter *KL*-regularized LDM-8 (8 denotes downsampling factor) model conditioned on language prompts on LAION-

<span id="page-4-3"></span>

Figure 4: We show the disguised copyrighted content on textual inversion. The first row: the designated copyrighted image  $x_c$  (*The Sunflowers* by Vincent Van Gogh); the second row: three disguises  $x_d$  generated with different  $x_b$ ; the third row: images generated by textual inversion after training on the above  $x_d$ .

400M (Schuhmann et al. [2021\)](#page-10-16). We apply the pre-trained encoder  $\mathcal E$  in Algorithm [1](#page-3-0) to generate disguises, and the entire pre-trained LDM for textual inversion. Note that the LDM is not re-trained in our experiments.

Generating Disguises: Throughout our experiments, we apply the pre-trained  $KL$ -regularized encoder  $\mathcal{E}$ , and set the input distance measure  $D_1(\cdot)$  as a sum of the multi-scale structural similarity index (MS-SSIM) loss (Wang et al. [2003\)](#page-10-17) and  $L_1$  loss following the analysis of (Khare et al. [2021\)](#page-9-20), and the feature distance measure to be the  $L_2$  loss:  $D_2(\mathcal{E}(x_c), \mathcal{E}(x_d)) = ||\mathcal{E}(x_c) - \mathcal{E}(x_d)||_2$ . The choice of the copyrighted image  $x_c$ , base image  $x_b$ , the input threshold  $\gamma_1$ , the feature threshold  $\gamma_2$  and the hyperparameter on the input constraint  $\alpha$  are task-dependent (for different copyrighted material), and we specify them in their corresponding paragraphs below. We set the admissible set to be in the range of  $[0, 1]$  as the legitimate (normalized) image pixel value and run the algorithm for 100000 epochs (early stop if the stopping criteria are reached) for all experiments.

**Textual inversion:** After acquiring the disguises  $x_d$ , we feed them (we generate  $N = \{3, 4\}$  disguises for extracting the same concept, following the normal recipe) into textual inversion (Gal et al. [2022\)](#page-9-3) and optimize the embedding  $\nu_*$ with Equation [2.](#page-2-1) We adopt the official PyTorch implementa-

<span id="page-4-0"></span><sup>1</sup>[https://github.com/CompVis/latent-diffu](https://github.com/CompVis/latent-diffusion) [sion](https://github.com/CompVis/latent-diffusion)

<span id="page-4-1"></span><sup>2</sup>[https://ommer-lab.com/files/latent-diffu](https://ommer-lab.com/files/latent-diffusion/nitro/txt2img-f8-large/model.ckpt) [sion/nitro/txt2img-f8-large/model.ckpt](https://ommer-lab.com/files/latent-diffusion/nitro/txt2img-f8-large/model.ckpt)

<span id="page-5-5"></span>

Figure 5: We show the disguised copyrighted style on textual inversion. The first row: the designated copyrighted style x<sup>c</sup> (in the style of *The Starry Night* by Vincent Van Gogh); the second row: disguises  $x_d$  generated with different  $x<sub>b</sub>$ ; the third row: images generated by textual inversion after training on the above  $x_d$ .

tion[3](#page-5-0) , which utilizes the pre-trained *KL*-regularized LDM-8 with the same encoder  $\mathcal{E}$ . Note that training textual inversion requires an initial word as input, which is an initialization for the concept  $S_{\ast}$ . Throughout our experiments, we choose the initial word to match the visual appearance of the disguises (thus the concept of the base image) and we observe that changing the initial word does not lead to a significant difference for the algorithm. For generating new images, we select from the pool of prompts included in the existing implementation of textual inversion<sup>[4](#page-5-1)</sup> which we specify for each task below.

#### 4.2. Concepts learned on disguises

We demonstrate the concepts learned by textual inversion on the disguises with respect to different copyrighted patterns. (1) a copyrighted symbol; (2) copyrighted content; and (3) style. We note that although the style is generally *not* copyrightable, there are still ongoing debates about the *ethics* of using copyrighted artwork to train a model that can imitate an artist's style<sup>[5](#page-5-2)</sup>. For this reason, we also examine

the case of hiding an artist's style in disguised images.

Disguised symbol: We first show the easiest scenario to generate disguises, namely copyrighted symbol. In Figure [3,](#page-4-2) we pick the symbol "A" as  $x_c$  (note that here we abstract  $x_c$ ) as the symbol "A", in our experiment, it is combined with each base image to create the corresponding copyrighted image  $x_c$ , see Figure [8](#page-11-0) in Appendix [A\)](#page-11-1) and choose four images of a water bottle as base images  $x_b$ . The base images do not need to be carefully constructed and are photos taken by ourselves. Each disguise  $x_d$  is created by taking a pair of  $x_c$  and  $x_b$  as input to Algorithm [1.](#page-3-0) We set  $\gamma_1 = 0.05, \gamma_2 = 0.35$  (normalized to the range of [0, 1]) as the threshold of input and feature distance, respectively, and  $\alpha = 8000$ . By feeding  $x_d$  into textual inversion with the text prompt "a photo of a \*", we reproduce the target symbol "A" without being exposed to the semantic information of the copyrighted content.

Disguised content We then show a more challenging task to generate disguised content. In Figure [4,](#page-4-3) we pick three drawings of *The Sunflowers*<sup>[6](#page-5-3)</sup> by Vincent Van Gogh as  $x_c$ (first row). Due to the difficulty of the task, we cannot choose any image as  $x_b$ . Thus we first blur  $x_c$  such that they lose their semantic information and retain the color pattern, then we add simple sketches of houses<sup>[7](#page-5-4)</sup> as base images  $x_b$  (second row). In Figure [14](#page-14-0) in Appendix [A,](#page-11-1) we show the background is essential for our purpose, where the disguises are ineffective with a white background. We set  $\gamma_1 = 0.08, \gamma_2 = 0.26, \alpha = 4000$ . By feeding  $x_d$  into textual inversion with the text prompt "a photo of a \*", we recover the content of the sunflowers (third row) without containing the semantic information of  $x_d$ .

Disguised style Finally, we show the results for style scraping. In Figure [5,](#page-5-5) we pick three drawings $8$  in the style of *The Starry Night* by Vincent Van Gogh as  $x_c$  (first row). The base images  $x<sub>b</sub>$  (second row) are the target images with another style (watercolor), generated with AdaIN-based (Huang and Belongie [2017\)](#page-9-21) style transfer<sup>[9](#page-5-7)</sup>. We set  $\gamma_1 = 0.03, \gamma_2 = 0.33, \alpha = 2000$ . By feeding  $x_d$  into textual inversion with the text prompt "a painting in the style of  $\ast$ ", we reproduce the style of  $x_c$  (*The Starry Night*) while textual inversion only learns from images that visually resemble watercolor style.

<span id="page-5-0"></span> $3$ [https://github.com/rinongal/textual\\_inve](https://github.com/rinongal/textual_inversion) [rsion](https://github.com/rinongal/textual_inversion)

<span id="page-5-1"></span><sup>4</sup>[https://github.com/rinongal/textual\\_inve](https://github.com/rinongal/textual_inversion/blob/main/ldm/data/personalized.py) [rsion/blob/main/ldm/data/personalized.py](https://github.com/rinongal/textual_inversion/blob/main/ldm/data/personalized.py)

<span id="page-5-2"></span><sup>5</sup>[https://news.bloomberglaw.com/ip-law/a](https://news.bloomberglaw.com/ip-law/ai-imitating-artist-style-drives-call-to-rethink-copyright-law) [i-imitating-artist-style-drives-call-to-r](https://news.bloomberglaw.com/ip-law/ai-imitating-artist-style-drives-call-to-rethink-copyright-law) [ethink-copyright-law](https://news.bloomberglaw.com/ip-law/ai-imitating-artist-style-drives-call-to-rethink-copyright-law)

<span id="page-5-4"></span><span id="page-5-3"></span><sup>6</sup> From left to right: F456 (*1888*), F453 (*1888*), F455 (*1889*).

<sup>7</sup>These simple sketches of houses were generated by ChatGPT with the text prompt "create a very very simple line art of a very simple house in the middle with a white background"

<span id="page-5-6"></span><sup>&</sup>lt;sup>8</sup> From left to right: The Neckarfront in Tubingen, Germany (photo by Andreas Praefcke); The Faroe Islands (courtesy Listasavn Føroya); Taj Mahal (adamkaz/Getty Images) in the style of *The Starry Night*, generated with Neural Style Transfer (Gatys et al. [2015\)](#page-9-22).

<span id="page-5-7"></span><sup>9</sup>[https://github.com/tyui592/AdaIN\\_Pytorch](https://github.com/tyui592/AdaIN_Pytorch)

<span id="page-6-0"></span>

Figure 6: The effect of tuning the hyperparameter  $\alpha$  on disguises (Rows 1-2: symbol; Rows 3-4: style). Rows 1 and 3 show disguises generated with different  $\alpha$ ; Rows 2 and 4 show the images generated by textual inversion by training on the disguises above. Note that the criterion on the input and feature threshold may not be satisfied in this series of experiments and we only train the disguise generation algorithm until convergence.

In summary, for disguised symbols, generating the disguises  $x_d$  with any base image  $x_b$  is easy. However, for generating disguised content and style, one needs to choose the base image carefully for successful optimization.

#### 4.3. Visual appearance of disguises

Next, we control the visual appearance of  $x_d$  by tuning  $\alpha$ , which is the weighting parameter of the input space constraint. In Figure [6,](#page-6-0) we show the tradeoff of tuning the hyperparameter  $\alpha$ : (1) a smaller  $\alpha$  indicates weaker input space constraint and it could lead to an ineffective disguise, where  $x_d$  still visually contains the copyrighted material; (2) in contrast, a bigger  $\alpha$  shifts the optimization focus away from feature matching to generate latent embeddings distinct from the copyrighted content's. In the latter case, the tradeoff is that despite having a strong disguise that visually hides the copyrighted content, the textual inversion process may not successfully learn the copyrighted material, thus rendering our attack pointless. Note that there is no

input constraint for the extreme case  $\alpha = 0$ , and the visual appearance of disguises largely depends on the initialization (we initialize with  $x_b$  above) and we show the results for different initialization in Figure [15](#page-14-1) in Appendix [A.](#page-11-1)

### <span id="page-6-1"></span>4.4. Detection

Next, we introduce a two-step detection method specifically for disguised samples that go beyond browsing through the training set, e.g., haveibeentrained.com.

(1) Feature similarity search: Quantitatively, a disguised sample has a similar feature representation with that of a copyrighted sample, i.e.,  $D_2(\mathcal{E}(x_c), \mathcal{E}(x_d)) \leq \gamma_2$ . As we have provided the feature threshold  $\gamma_2$  which is sufficient for replicating the copyrighted content for different tasks, one can use this as a reference threshold to detect possible disguises. Specifically, given an encoder  $\mathcal E$  (which is usually easily accessible), a copyrighted image  $x_c$  which needs examination for infringement, one simply goes through the training set and computes  $\mathcal{E}(x)$  for every single sample and

<span id="page-7-0"></span>

Figure 7: Results for the encoder-decoder examination. The first row shows the disguises  $x_d$  and the second row includes the output of the autoencoder:  $\mathcal{D}(\mathcal{E}(x_d))$ . Columns 1-3, 4-6, and 7-9 show results for symbol, content, and style, respectively. The autoencoder reveals the copyrighted information contained in the disguises.

compare with that of  $x_c$ . However, such a search alone only extracts suspects, which may not be true disguises. To rule out the sheer chance of collisions in the feature space, we perform another examination below.

(2) Encoder-decoder examination: The encoder architecture in LDMs is part of an autoencoder architecture (e.g., the KL-based VAE), where the encoder and decoder are used separately for encoding and inference. Consequently, the decoder  $D$  can be naturally used to detect disguises qualitatively. Specifically, for a well-trained autoencoder,  $\mathcal{D}(\mathcal{E}(x_c)) \approx x_c$ , while for disguises  $\mathcal{E}(x_d) \approx \mathcal{E}(x_c)$ , thus we have  $\mathcal{D}(\mathcal{E}(x_d)) \approx x_c$ . In Figure [7,](#page-7-0) we show that the encoder-decoder architecture is a great detection tool for disguises, where the output of the autoencoder reveals the copyrighted content hidden in  $x_d$ .

#### <span id="page-7-1"></span>4.5. A broader definition of access

Our experiments have demonstrated that by generating disguises, one can indirectly acquire access to copyrighted material as part of the training data to fuel LDM-based models, which could reproduce the copyrighted samples during inference or deployment. We expand the definition of *direct access* to *acknowledgment* to cover such scenarios as possible copyright infringement: any training data  $x$  that contains similar latent information as that of copyrighted image  $x_c$ , measured by their similarity in the latent feature representation, even visually different from  $x_c$ , shall be considered to have an *acknowledgment* of  $x_c$ . The notion of *acknowledgment* may also augment existing regulatory frameworks (e.g., the White House Executive Order on AI (Biden [2023\)](#page-8-5)) on AI governance in terms of data quality evaluation. Additionally, our quantification of *acknowledgment* (the detection method) provide a timely tool for auditing beyond black-box access, which was pointed out to be insufficient in (Casper et al. [2024\)](#page-8-6).

#### 5. Conclusion

In this paper, we review the current access criterion of containing copyrighted material in the training set (*direct access*) in copyright infringement of generative models and point out its insufficiency by introducing disguised copyright infringement (*indirect access*). Specifically, such an infringement is realized by injecting disguised samples into the training set, which urges LDMs to produce copyrighted content. Such disguises are generated with a simple algorithm and demonstrated to share the same concept with their target copyrighted images using the textual inversion tool. To alleviate the concern on the disguises, we expand the current visual auditing (browsing the training set) with additional tools, i.e., feature similarity search and encoderdecoder examination to better identify these disguises. Furthermore, we propose a broader definition of *acknowledgment* to cover this new type of copyright violation.

Limitations and future work: One interesting future work is to quantify the number of disguises needed for reproducing in large-scale training, which can be further linked to the quantification of memorization of such models (Carlini et al. [2022;](#page-8-0) Somepalli et al. [2023a;](#page-10-2) Somepalli et al. [2023b;](#page-10-3) Carlini et al. [2023;](#page-8-7) Ippolito et al. [2023;](#page-9-1) Zhang et al. [2021\)](#page-10-0)). Additionally, although our algorithms can generate descent disguises, we believe there is still room for improvement for optimization. Finally, one extension we didn't touch is the possibility of "chopping" copyrighted data and hiding it in several images. It is intriguing to explore whether it is possible to generate such a smuggler's dataset and detection towards it.

Learning from noisy data A simultaneous and independent work (Daras et al. [2024\)](#page-8-8) considers learning LDMs from noisy data. Although the techniques are very different, our works share a similar implication: the training dataset may not immediately resemble the generations produced, thus allowing copyright issues to be disguised from an auditor who manually inspects the dataset. In the work of Daras et al. [\(2024\)](#page-8-8), the training data is the original data with Gaussian noise applied to it. In our case, the training data has the original data hidden in the latent space. In Section [4.5,](#page-7-1) we argue that if training data contains the same latent information as some copyrighted data, then it should be acknowledged. Daras et al. [\(2024\)](#page-8-8) show that even when the latent space is corrupted the copyrighted information could still be contained, which could raise a stronger disguised copyright infringement attack.

Acknowledgment and fair use Finally we discuss the anticipated impact of our definition of *acknowledgment* on judicial decisions. Specifically, we believe *acknowledgment* will not directly affect the current fair use doctrine or change its decision. To further illustrate the above claim, we first propose two principles: (1) copyright infringement is not fair use: although generative AI law is not rigorously defined, we generally assume that "reproducing the copyrighted content" is not fair use when there's direct access; (2) disguised infringement does not (appear to) use the copyrighted data: there is no decision of fair use doctrine here as there is no apparent "usage" of the copyrighted data, not to mention "fair use". Thus the decision is on the "originality" of the output (reproduction of the copyrighted content) but not fair use. As a result, the notion of *acknowledgment* aims to identify disguised copyright infringement in the second principle and challenge the decision of "originality". Based on the acquired outcome (reproduction), there would be no scenarios that *acknowledgment* can change the decision of fair use according to the first principle.

### Impact Statement

In this paper, we adopt a simple algorithm to disguise images, which we realize may be applied as a concealed copyright infringement tool. We are surprised at how easy it is for Generative AI to circumvent the copyright law, which was originally designed for regulating human scrapers. This seemingly undetectable infringing threat may bring disadvantages for human artists, who are already losing the battle with GenAI. Furthermore, disguised images may not only be a concern to copyright owners but also a threat to Generative AI companies: if these disguises are accidentally collected as part of the training data, copyright infringement could be triggered unconsciously and unwillingly. As computer scientists, we are obligated to reveal the existence of such possible unlawful acts and provide technical tools to identify such behaviors. We expect our paper to be a prudent tool such that disguised copyright infringement and its corresponding detection methods are recognized by law experts.

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# <span id="page-11-1"></span>A. Additional Experiments on Revealing Disguises

We provide additional experimental results on revealing disguises to further support our observations.

**Textual inversion on**  $x_c$  and  $x_b$ : Recall that Figure [3,](#page-4-2) Figure [4](#page-4-3) and Figure [5](#page-5-5) show the disguised images  $x_d$  and the new images generated by textual inversion. To further show the effect of our algorithm on generating disguises, we directly perform a textual inversion (with the same setting in our main experiments) on the copyrighted images  $x_c$  and the base images  $x_b$  below. Firstly, for copyrighted symbols:

<span id="page-11-0"></span>Learning on the copyrighted images  $x_c$ :



Figure 8: Textual inversion on images  $x_c$  with the copyrighted symbol "A". The first row shows the copyrighted images  $x_c$ , and the second row shows new images generated by textual inversion after learning on the above  $x_c$ .

<span id="page-11-2"></span>



Figure 9: Textual inversion on base images  $x_b$  (different images of a bottle). The first row shows the base images  $x_b$ , and the second row shows new images generated by textual inversion after learning on the above  $x_b$ .

Comparing with Figure [3,](#page-4-2) we observe that although the disguises  $x_d$  look visually similar to their corresponding base images  $x<sub>b</sub>$ , they contain drastically different latent information.

Next, we show the results for copyrighted content in the same format:

Learning on the copyrighted images  $x_c$ :



Figure 10: Textual inversion on copyrighted images x<sub>c</sub> (The Sunflowers by Vincent Van Gogh). The first row shows the copyrighted images  $x_c$ , and the second row shows new images generated by textual inversion after learning on the above  $x_c$ .

Learning on the base images  $x_b$ :



Figure 11: Textual inversion on base images  $x_b$  (images of sketched houses with the blurry version of the corresponding  $x_c$ as the background). The first row shows the base images  $x_b$ , and the second row shows new images generated by textual inversion after learning on the above  $x_b$ .

Compared to Figure [4,](#page-4-3) we observe that the background (blurry version of the  $x_c$ ) does not provide any information regarding the copyrighted images  $x_c$ , and the success of the disguises is accomplished by our generating algorithm.

Finally, we show the results for style scraping:

Learning on the copyrighted images  $x_c$ :



Figure 12: Textual inversion on copyrighted images x<sub>c</sub> (images in the style of *The Starry Night* by Vincent Van Gogh). The first row shows the copyrighted images  $x_c$ , and the second row shows new images generated by textual inversion after learning on the above  $x_c$ .

Learning on the base images  $x_b$ :



Figure 13: Textual inversion on base images  $x_b$  (images in watercolor style). The first row shows the base images  $x_b$ , and the second row shows new images generated by textual inversion after learning on the above  $x_b$ .

Compared to Figure [5,](#page-5-5) we again confirm that the disguises  $x_d$  generated for style scraping look visually similar to their corresponding base images  $x_b$  but contain latent information similar to  $x_c$ .

**Choice of**  $x_b$  **for generating disguised content:** Recall that for generating disguises in Figure [4,](#page-4-3) we choose a blurry version of  $x_c$  as background to retain the color pattern. Here we demonstrate the necessity of the background by substituting it for a white background as base images  $x_b$ . In Figure [14,](#page-14-0) we observe that the disguises fail in reproducing the copyrighted content on textual inversion.

<span id="page-14-0"></span>

Figure 14: Failure to learn the copyrighted content (*The Sunflowers*) from a disguised sketch of the house with a white background. The first row: disguises; the second row: images generated by textual inversion.

Intialization for unbounded disguises: In Figure [6](#page-6-0) (first column), we show the disguises generated without any input constraints. Note that the disguise (for the copyrighted symbol) still contains the base image as background as the initialization of the disguise is  $x_b$ . To confirm, we show two different initializations (zero tensor and Gaussian noise) in Figure [15](#page-14-1) and observe that the background diminishes while the disguises still contain the copyrighted symbol.

<span id="page-14-1"></span>

Disguises  $x_d$  Inference on textual inversion by learning on  $x_d$  only

Figure 15: Textual inversion on the disguised symbol without any input constraints. We deploy different initializations for generating disguises: the first row: zero tensor; the second row: Gaussian noise.

#### B. Data augmentation

In textual inversion, images are horizontally flipped with 50% probability. In this section, we explore how this affects the success of our disguises. The top two rows of Figure [16](#page-15-0) show the results of training textual inversion on our disguise as well as its horizontally flipped augmentation. For the simpler concept of watermarking, textual inversion learns a concept similar to the intended one even when the input image is flipped. On the other hand, when the concept becomes more difficult, textual inversion struggles to learn the concept under a horizontal flip augmentation (top right of Figure [16\)](#page-15-0).

<span id="page-15-0"></span>

Figure 16: Textual inversion on different disguises. Top left: textual inversion on a single watermarking disguise. Top right: textual inversion on a single content disguise. Bottom row: same as top row, but with robust disguises.

To ensure that a horizontal flip augmentation would not damage the quality of our poison, we construct a new robust poison that additionally penalizes the distance between the features of the horizontally flipped poison and the horizontally flipped copyrighted image  $x_c$ . This can be done with a simple change to the objective from

$$
\underset{x_d}{\text{argmin}} \ \alpha D_1(x_b, x_d) + D_2(\mathcal{E}(x_c), \mathcal{E}(x_d))
$$

to

$$
\underset{x_d}{\text{argmin}} \ \alpha D_1(x_b, x_d) + D_2(\mathcal{E}(x_c), \mathcal{E}(x_d)) + D_2(\mathcal{E}(h\text{flip}(x_c)), \mathcal{E}(h\text{flip}(x_d))).
$$

The bottom two rows of Figure [16](#page-15-0) demonstrate the effectiveness of the robust poison and its qualitative improvement under horizontal flipping.

<span id="page-15-1"></span>Table 1: The encoder-decoder examination's threshold  $\zeta$ , mean construction losses, false positive rate, and binary AUROC across symbol, content, and style disguises. The second group of rows is for the setting of mixture with base images, and the third group of rows is for the setting of mixture with 100 randomly selected Imagenette images.



### C. Quantitative detection

In Section [4.4,](#page-6-1) we show how to qualitatively distinguish a disguise with encoder-decoder examination. In this section, we further examine two quantitative detection scenarios with/without the presence of the copyrighted image  $x_c$ :

Without the presence of  $x_c$ : Specifically, we observe that in Figure [7,](#page-7-0) for disguises  $x_d$ , the input  $x_d$  and output of the autoencoder  $\mathcal{D}(\mathcal{E}(x_d))$  are significantly different, i.e., the reconstruction loss  $D_1(\mathcal{D}(\mathcal{E}(x_d)), x_d)$  is "big" (recall that  $D_1$  is the distance measure in the input space, a sum of MS-SSIM loss and  $L_1$  loss). This property differs from normal images, which are expected to have low reconstruction loss. Leveraging this intuition, we develop a detection criterion for disguised images:

x is a disguise if 
$$
\mathcal{L}_{\text{reconstruct}}(x) := D_1(\mathcal{D}(\mathcal{E}(x)), x) \ge \zeta
$$

for some threshold  $\zeta$ . The choice of  $\zeta$  differs on different tasks (depending on the choice of the task, which we specify below). Note that this detection mechanism does not require any knowledge of the copyrighted image and is simply a data sanitization method that can be applied to any dataset.

In Table [1,](#page-15-1) we show the effectiveness of our proposed method across the three tasks we performed in Section [4](#page-4-4) (copyrighted symbol, content, and style). *Row* 2 shows the mean of the reconstruction loss for the disguises we generated for each task; *Row 3* shows the choice of threshold  $\zeta$  as the lowest reconstruction loss out of all the disguised images such that there are no false negatives. *Rows 4-6* examine the detection performance in terms of FPR (False Positive Rate) and AUC (Are Under the Curve) within the pool of the mix of the disguises  $x_d$  and their corresponding base images  $x_b$ ; *Rows* 7-9 performs the same examination on a larger pool of the mix of the disguises  $x_d$  and a subset of 100 images randomly chosen from ImageNet.

We observe that for copyrighted symbols, as the copyrighted images  $x_c$  (see Figure [8\)](#page-11-0) and the base images  $x_b$  (see Figure [9\)](#page-11-2) share the same background and only differ on the symbol, the reconstruction loss of  $x_d$  is low (mean of 0.0856) and falls into the range of that of clean images, thus having a higher FPR and a lower AUC than the other two tasks.

With the presence of  $x_c$ : In practical scenarios (e.g., examination in court), one may already have acquired the copyrighted images  $x_c$  and want to find its (possible) corresponding disguise from a dataset. In such scenarios, one may directly use the detection method introduced in Section [4.4.](#page-6-1) We repeat the above experiment using our feature similarity search as a first step, which we recall, screen disguises using the criterion  $D_2(\mathcal{E}(x_c), \mathcal{E}(x_d)) \leq \gamma_2$ . We acquire perfect AUC score and obtain no false positives across all tasks, which indicate that the second step (encoder-decoder examination) is not required for this specific task.

### D. Circumventing the detection?

A stronger disguise may be generated to circumvent our detection method (e.g., the encoder-decoder examination). This can be possibly accomplished by modifying the disguise generation objection. Recall that our previous objective is:

$$
\operatorname*{argmin}_{x_d} \alpha D_1(x_b, x_d) + D_2(\mathcal{E}(x_c), \mathcal{E}(x_d)),
$$

Here we wish to also minimize the input distance between  $x_d$  and its autoencoder output  $D_1(\mathcal{D}(\mathcal{E}(x_d)), x_d)$ , thus we can modify our objective to:

$$
\operatorname*{argmin}_{x_d} \alpha(D_1(x_b, x_d) + D_1(\mathcal{D}(\mathcal{E}(x_d)), x_d)) + D_2(\mathcal{E}(x_c), \mathcal{E}(x_d))
$$

We perform experiments on the copyrighted symbols and observe in Figure [17](#page-17-0) that, the additional term adds a constraint such that  $x_d$  and  $\mathcal{D}(\mathcal{E}(x_d))$  are visually similar (row 2). However, performing textual inversion on these images also fails to reveal the copyrighted symbol. We conclude that this method might not be ideal, and additional study might be required.

### E. Additional experiments on disguised style

In this section, we exhibit additional experimental results on style transfer by extending the choices of the (designated) copyrighted style  $x_c$  and base images  $x_b$ .

**Disguises in the style of Claude Monet:** Recall that in Section [4,](#page-4-4) we choose the base images  $x_b$  as the ones with the watercolor style. In the following experiments, we aim to change  $x<sub>b</sub>$  to images with the style of Claude Monet and still generate disguises  $x_d$  that implicitly contain the style of Vincent Van Vogh. In Figure [18,](#page-17-1) we first create the  $x_c$  using style transfer (Huang and Belongie [2017\)](#page-9-21), which is *San Giorgio Maggiore at Dusk* (1908-1912) by Claude Monet transferring to the style of *The Starry Night* by Vincent Van Gogh. In Figure [19,](#page-18-0) we create the disguise  $x_d$  (row 1, column 2) with the

<span id="page-17-0"></span>

Figure 17: An attempt to evade the encoder-decoder detection on symbols. The first row shows the disguises  $x_d$ , and the second row includes the output of the autoencoder  $\mathcal{D}(\mathcal{E}(x_d))$  that is unable to reveal the copyrighted information contained in the disguises. The third row shows the (unsuccessful) outcome of applying textual inversion to learn the hidden symbol.

<span id="page-17-1"></span>visual appearance of the base  $x_b$  and show that the images generated by textual inversion after training on  $x_d$  still contain the style of *The Starry Night*.



(1) *San Giorgio Maggiore at Dusk* (2) *The Starry Night*  $x_c$ : (1) with the style of (2)

Figure 18: Creating the copyrighted image  $x_c$  (third column) using AdaIN-based style transfer (Huang and Belongie [2017\)](#page-9-21).  $x_c$  is *San Giorgio Maggiore at Dusk* by Claude Monet transferring to the style of *The Starry Night* by Vincent Van Gogh.

Scraping the style of other artists: In the previous experiments, we choose the style of *The Starry Night* as the designated copyrighted style. Next, we show the results for disguised style scraping of another artist Cecily Brown<sup>[10](#page-17-2)</sup>. In Figure [20,](#page-18-1) we

<span id="page-17-2"></span><sup>10</sup>[https://en.wikipedia.org/wiki/Cecily\\_Brown](https://en.wikipedia.org/wiki/Cecily_Brown)

<span id="page-18-0"></span>

Images generated by textual inversion after training on the  $x_d$ 

Figure 19: Additional results on the disguised copyrighted style with textual inversion, where we generate disguise  $x_d$  that visually resembles the style of Claude Monet but containing the style of Vincent Van Gogh in the latent space.

first create the  $x_c$  using style transfer (Huang and Belongie [2017\)](#page-9-21), which is Taj Mahal (adamkaz/Getty Images) transferring to the style of the painting with serial number  $56542$  by Cecily Brown<sup>[11](#page-18-2)</sup>. In Figure [21,](#page-19-1) we create the disguise  $x_d$  (row 1, column 2) with the visual appearance of the base  $x_b$  (row 1, column 1) and show that the images generated by textual inversion after training on  $x_d$  contain the style of the style of Cecily Brown.

<span id="page-18-1"></span>Finally, in Figure [22,](#page-19-2) we compare two different disguises  $x_d$  and observe images that visually look similar can contain drastically different styles in the feature space, which again demonstrates the threat of disguised copyright infringement.



(1) Taj Mahal *(watercolor)* (2) *Cecily Brown-56542* xc: (1) with the style of (2)

Figure 20: Creating the copyrighted image  $x_c$  (third column) using AdaIN-based style transfer (Huang and Belongie [2017\)](#page-9-21).  $x_c$  is Taj Mahal transferring to the style of Cecily Brown.

**Choice of**  $x_b$ : In previous experiments, we construct the disguises  $x_d$  by choosing the base image  $x_b$  to have a different style from  $x_c$  but containing the same content. In Figure [23,](#page-20-0) we also explore the possibility of choosing a random base image from ImageNet (row 1, column 1). Our results show that although the style is partially learned by textual inversion from the disguise  $x_d$ , it also loses the structural information of  $x_c$ .

<span id="page-18-2"></span><sup>11</sup><https://www.artnews.com/art-in-america/features/cecily-brown-56542/>

<span id="page-19-1"></span>

Images generated by textual inversion after training on the  $x_d$ 

Figure 21: Additional results on the disguised copyrighted style with textual inversion, where we generate disguise  $x_d$  that visually resembles the watercolor style but containing the style of Cecily Brown in the latent space.

<span id="page-19-2"></span>

Taj Mahal in watercolor style  $x_d$  (*The Starry Night* style)  $x_d$  (*Cecily Brown* style)

<span id="page-19-0"></span>Figure 22: Comparison between different disguises  $x_d$  we generated that contain drastically different styles in the feature space, but are visually similar in the input space.

<span id="page-20-0"></span>

Images generated by textual inversion after training on the  $x_d$ 

Figure 23: Additional results on the disguised copyrighted style with textual inversion, where we generate disguise  $x_d$  that visually resembles a random base image but intend to contain the style of *The Starry Night* in the latent space.

# F. Disguises in the Wild

We have previously *revealed* the concept hidden in the disguised data using textual inversion, which is also an LDM-based application that can possibly generate copyright materials. In this section, we further extend our evaluation to other LDMbased pipelines that change the parameters of the U-Net. Specifically, we consider DreamBooth (Ruiz et al. [2023\)](#page-10-15), which fine-tunes a pre-trained LDM model with only a few disguised images (similar to textual inversion); and mixed-training that contains both clean data and a small portion of disguises.

### F.1. Evaluation on DreamBooth

**Main results:** In Section [4,](#page-4-4) we reveal the latent (copyrighted) information contained in the acquired samples  $x_d$  using textual inversion, where the diffusion model (i.e., the U-Net in LDM) is not retrained. To further demonstrate the effectiveness of the disguises  $x_d$  and examine disguised copyright infringement in other scenarios, we further perform evaluation on DreamBooth (Ruiz et al. [2023\)](#page-10-15), an LDM-based fine-tuning method on a small set of images designed for subject-driven generation. Specifically, we choose five images from the DreamBooth dataset<sup>[12](#page-20-1)</sup> as the (designated) copyrighted image  $x_c$ , and generate their corresponding disguises  $x_d$  using Algorithm [1](#page-3-0) by choosing the noisy version of  $x_c$  as the base images  $x_b$ , training 10000 epochs and setting the weight parameter  $\alpha = 1000$ . After generating the disguises  $x_d$ , we apply DreamBooth for fine-tuning (on  $x_d$  only) and inference following the general recipe<sup>[13](#page-20-2)</sup>. In Figure [24,](#page-21-0) we show the copyrighted images  $x_c$ in the first row, their corresponding disguises  $x_d$  in the second row, and images generated by DreamBooth by fine-tuning with the above  $x_d$  in the third row. Our results qualitatively confirm that copyrighted information in  $x_c$  can be reproduced by fine-tuning on  $x_d$  with DreamBooth.

Evaluation on model utility: To further examine the practicality of the disguises, we want to demonstrate that the model utility is not deprecated after training (or fine-tuning) on  $x_d$ . To accomplish this task, we perform the same text-to-image generation task with the prompt "a photo of an astronaut riding a horse on Mars" before/after training on  $x_d$  with LDM  $^{14}$  $^{14}$  $^{14}$ . Specifically, the "before" model is Stable Diffusion v1-4, and the "after" model is the acquired model by fine-tuning the "before" model on the dog disguise (second row, first column in Figure [24\)](#page-21-0). We show our results in Figure [25](#page-21-1) for 6

<span id="page-20-2"></span><sup>13</sup><https://github.com/huggingface/diffusers/tree/main/examples/dreambooth>

<span id="page-20-1"></span><sup>12</sup><https://github.com/google/dreambooth>

<span id="page-20-3"></span><sup>&</sup>lt;sup>14</sup>We perform inference following the recipe in <https://huggingface.co/CompVis/stable-diffusion-v1-4>

<span id="page-21-0"></span>

Images generated by DreamBooth by fine-tuning with the above disguises

Figure 24: We show the disguised copyright infringement with DreamBooth. The first row: the designated copyrighted image  $x_c$  from the DreamBooth dataset; the second row: the corresponding disguises  $x_d$  generated with our Algorithm [1;](#page-3-0) the third row: images generated by DreamBooth after training on the above disguises  $x_d$ .

<span id="page-21-1"></span>



Images generated by LDM *after* fine-tuning with our disguises using DreamBooth

Figure 25: Utility validation: images generated by LDM using the prompt "a photo of an astronaut riding a horse on Mars" before/after fine-tuning with our disguises in Figure [24](#page-21-0) (row 2, column 1) with DreamBooth.

inferences and observe that the generation ability of the model is not compromised. We will show in the next section that this observation extends to LDM training.

#### F.2. Mixed-training on CelebA-HQ

In the previous experiments, we have performed textual inversion and fine-tuning with DreamBooth where the disguises  $x_d$ are the entire training set. In this section, we extend our experiments to more challenging settings where the disguises  $x_d$ 

<span id="page-22-1"></span>

Images generated by LDM by training on clean images (1000) and disguises (100)

Figure 26: Disguised copyright infringement during mixed-training for unconditional generation on CelebA-HQ. The first row: the designated copyrighted image  $x_c$  with a red symbol "A"; the second row: the corresponding disguises  $x_d$ ; the third to fifth rows: images generated by LDM by training on 1000 clean images and 100 disguises (each disguise above contributes 20 copies). Images highlighted with a red box indicate reproductions of the copyrighted symbol.

only constitute a small portion of the training set and are overwhelmed by the clean samples. Specifically, we randomly take a subset of 1000 images from CelebA-HO/256<sup>[15](#page-22-0)</sup> as clean training samples, and another subset of 5 samples (outside of the clean set) and add a (designated) copyrighted symbol "A" to all of them to construct  $x_c$  (first row in Figure [26\)](#page-22-1). Next, we construct the corresponding disguises  $x_d$  (second row in Figure [26\)](#page-22-1) to visually remove the symbol using Algorithm [1](#page-3-0) and duplicate each disguise 20 times to construct a disguise set containing 100 images. Overall, we acquire a training set of 1100 images where the disguise fraction is  $\frac{1}{11}$ . We initialize the model with the CompVis official model<sup>[16](#page-22-2)</sup> to preserve reasonable generation performance and train the model on the mixed dataset for 200 DDIM steps. In Figure [26](#page-22-1) (rows 3-5) we show the images generated by the model after training (inference for 20 times) and observe 3 out of 20 images contain the copyrighted symbol, which demonstrated the effectiveness of the disguises for mixed-training scenarios.

<span id="page-22-0"></span><sup>15</sup>[https://www.tensorflow.org/datasets/catalog/celeb\\_a\\_hq](https://www.tensorflow.org/datasets/catalog/celeb_a_hq)

<span id="page-22-2"></span><sup>16</sup><https://huggingface.co/CompVis/ldm-celebahq-256>